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CONTEST WINNER TO LIVE 13 DAYS CHAINED TO DOGHOUSE, SURVIVE 4 DAYS OF ELIMINATIONS

Organization Set for Closing Ceremonies and Award of New Car Friday, July 14

Altoona, PA—Dogs Deserve Better, a nonprofit working to bring dogs into the home and family, is set to wrap up its first-ever Chain Off Contest at Leidy Park in Mundys Corner, Pennsylvania approximately 1 hour east of Pittsburgh.

11 people began the contest like no other Saturday, July 1. After nine days, 5 people remained chained, and players voted 3-2 to begin eliminations the next day. 1 person will go home in elimination rounds each day until the final playoff Thursday, July, 13, slated to begin at noon. Closing ceremonies and award of new car will take place at noon, July 14.

Contestants from Pennsylvania, Michigan, Illinois, Florida, South Carolina, and New York converged on the little town of Mundys Corner, PA to begin a contest like no other. They have been living chained to doghouses until only one remains, who will win a new Chevy Aveo. They are competing to survive the boredom of this life . . . no books, TV, radio, smoking, or even visitors, except for members of the press. For only 1/2 hour each day they may see family members or call home. They are allowed the bare minimum in hygiene, no showers or baths, but only cleanliness routines undertaken within the confines of four tiny port-a-john walls. They are stripped of all the comforts we take so much for granted: in their place, they receive only a chain, a collar, water, food, doghouse, sleeping bag, and shade.

Don McKendree, the only contestant with a chained dog at his home, wrote in his journal: "My house is a low area, and it doesn't drain. It seems when you get wet and it continues to rain [there are] lots of mixed emotions--I could imagine the torture dogs must go through when people chain them outside. Sure, you can feed them, water them, and talk to them occasionally...but I'm talking about the feelings a dog has to go through but are unable to communicate. I sure am having a difficult time. I have been and done a lot of difficult things in my life, but being tied (chained) to a doghouse has got to be the roughest. Stripped of human communication ability sure puts things into the proper perspective. Let's unchain our dogs."

To view photos, excerpts from all contestant journals, and vote for the People's Choice Award Winner, go to <http://www.dogsdeservebetter.com/chainoff2006pa.html>.

Dogs Deserve Better is a 501c3 nonprofit organization headquartered in Tipton, Pennsylvania, is the 2003 First Place Winner of the ASPCA Pet Protector Award, and currently has 141 area reps in 37 states as well as in Canada and Australia.