



## FOR IMMEDIATE RELEASE

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### "DOGNAMIC DUO"s 12/12/120 TOUR TAKES OFF APRIL 6

12 States • 12 Days • 120 Dogs

March 27, Altoona, PA — What if someone wanted to prove that they could drive to any state and in the space of a few hours easily find, photograph, and videotape a minimum of 10 dogs spending their lives at the end of a chain? And what if they decided to test this theory by going on the road on a whirlwind 12 state tour, spending only 1 day per state, including finding the dogs, driving to the next state, securing lodging, possibly speaking, meeting media, and creating videos? And what if at the end of each day they uploaded pictures and videos of their findings in that state on that day for the nation to share in the truth of what is going on in our country's backyards?

And what if one day two women decided to make all these 'what ifs' a reality? The result is The Dognamic Duo's 12/12/120 Tour.

The brainchild of DDB founder Tammy Grimes, the road tour idea has been festering for over a year; now she and DDB public liaison director Dawn Ashby have decided to put the plan into action under the tour name of The Dognamic Duo's 12/12/120 Tour!

April 5th Grimes will fly to St. Louis, Missouri, where she will meet up with Ashby. There they will pick up a car, drive into Missouri to a likely location, and commence the 12 state tour bright and early the morning of the 6th.

The intention of the tour and the subsequent pictorial and video footage is to show how prevalent chaining and penning are in the U.S., educate the nation that it is common in all states, and put forth the idea that it is indeed something that must be stopped; that it is not humane and not an acceptable practice. They will be speaking to caretakers of chained and penned dogs, passing out treats, collars and leashes, educational materials and fencing applications, and seeking local help for situations that appear to be illegal, as well as engaging the public through speaking and media alerts.

The tour schedule is as follows:

12 Days, 12 States, 120 Chained Dogs

- Day 1: April 6th, Missouri
- Day 2: April 7th, Arkansas
- Day 3: April 8th, Louisiana
- Day 4: April 9th, Mississippi
- Day 5: April 10, Alabama
- Day 6: April 11, Georgia
- Day 7: April 12, South Carolina
- Day 8: April 13, North Carolina
- Day 9: April 14, Tennessee
- Day 10: April 15, Kentucky
- Day 11: April 16, Virginia
- Day 12: April 17, West Virginia

For more information, a tip form, and to see video and photos once the tour begins, visit the website at <http://www.dogsdeservebetter.org/dognamictour.html>

Dogs Deserve Better, a 501c3 nonprofit organization headquartered in Tipton, Pennsylvania, is the 2003 First Place Winner of the ASPCA Pet Protector Award. The group has 150 area reps in 38 states as well as in Canada and France. Grimes was also a Top Ten Finalist for the 2006 Animal Planet Hero of the Year Contest.